

KEITH HARDEN

BROADCAST JOURNALIST/ MEDIA PROFESSIONAL

PROFILE

DYNAMIC, RESULTS-ORIENTED BROADCAST JOURNALIST WITH OVER A DECADE OF EXPERIENCE IN NATIONAL NEWSROOMS, COVERING BREAKING NEWS, PRODUCING LIVE CONTENT, AND LEADING HIGH-PROFILE EDITORIAL PROJECTS. RECOGNIZED FOR STRATEGIC STORYTELLING, FAST-PACED DECISION-MAKING, AND BUILDING TRUSTED RELATIONSHIPS ACROSS NETWORKS, AFFILIATES, AND NEWS PARTNERS. A PROVEN COLLABORATOR WITH A REPUTATION FOR LEADERSHIP, CREATIVE INNOVATION, AND JOURNALISTIC INTEGRITY UNDER PRESSURE.

PROFESSIONAL ASSOCIATIONS

FOX BLACK/ CO- COMMUNICATIONS LEAD – EAST COAST | 2020- 2021

NATIONAL ASSOCIATION OF BLACK JOURNALISTS- NABJ | 2007- PRESENT

WRITERS GUILD OF AMERICA, EAST, INC. | 2012- PRESENT

CONTACT

• NEW YORK, NY 10026

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🌐 [HTTPS://KEITHHARDENMEDIA.COM](https://keithhardenmedia.com)



WORK EXPERIENCE

CBS News 24/7 | Assignment Editor / News Producer

2024 – Present

- Lead daily news coverage for the CBS News Streaming Network, managing story prioritization and content strategy.
- Produce social and digital content consistent with CBS News' editorial standards and brand.
- Coordinate live remote feeds and act as the logistical point of contact for streaming operations.
- Partner with booking teams and field producers to secure expert guests and eyewitnesses for national coverage.

ABC News | National Assignment Editor

2021 – 2023

- Directed newsgathering efforts for all ABC News platforms, including Good Morning America, World News Tonight, Nightline, and America This Morning.
- Assigned and supported correspondents, producers, and digital journalists during breaking and ongoing coverage.
- Collaborated with the logistics desk to meet field teams' operational and technical needs in real time.
- Wrote, edited, and published web content for ABC News Digital; served as editorial lead during major breaking news events.

FOX News Channel | National Desk Editor / Breaking News Producer

2014 – 2021

- Managed a team of weekend editors and coordinated with Fox affiliates nationwide
- Developed and maintained strong relationships with law enforcement sources and news service partners.
- Monitored wires and social media for developing stories; verified and cleared user-generated and third-party media.
- Led editorial coordination during breaking national and international news events.

TMZ | Associate News Producer

2013 – 2014

- Produced and wrote short-form entertainment news stories under tight deadlines.
- Field-produced major celebrity court cases and entertainment events.
- Researched, verified, and shaped complex information into compelling viewer-focused narratives.
- Leveraged analytics tools (Google Analytics, Semrush, ImpactHero, Adobe Analytics) to monitor engagement and optimize story development.

WCBS / Live from the Couch | Associate Producer

2012 – 2013

- Supported producers and reporters in daily newsgathering and breaking news coverage.
- Produced promos and news teasers; booked and coordinated guest appearances.
- Assisted with news research, scripting, and social media content under strict deadlines.

EDUCATION

Bethune-Cookman University | B.A. Mass Communication, Cum Laude

2007 – 2011

GPA: 3.6 / 4.0

President, B-CU Student Chapter of the National Association of Black Journalists (NABJ)

SKILLS

- Public Speaking | News Writing & Research | Digital Media Strategy
Leadership & Team Management | Networking & Media Relations
Adobe InCopy / InDesign | SEO & Audience Analytics | Budgeting
High-Pressure Decision Making | Story Development & Editorial Judgment